ORDER

Orders

Order / Rev:

104301

Alt Order #:

Product Desc:

General Election

07/16/12 / 08/24/12

750 Tam O Shanter

Las Vegas, NV 89109

Denny Weddle & Associates

Estimate:

Flight Dates:

08/27/12 - 11/04/12

Original Date / Rev:

GENERAL

Order Type:

Primary AE:

Kevin Goodell

Sales Office:

Sales Region:

VEGS

Local

Agency

Name:

Buying Contact:

Billing Contact:

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

EOM/EOC

00:15:00

Broadcast

Cash

15%

Advertiser

Name:

Priority:

Committee to Re-Elect Judge Bill Jans

Demographic:

A25-54

Product Codes:

Revenue Codes:

PLC26

SELECT PRIORITY CODE

POLITICAL/AGY, PCAN, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		
08/27/12	09/30/12	29	\$8,535.00	\$7,254.75		
10/01/12	10/28/12	11	\$3,725.00	\$3,166.25		
10/29/12	11/03/12	7	\$2,500.00	\$2,125.00		

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	29	\$8,535.00	\$7,254.75	0.00
October 2012	11	\$3,725.00	\$3,166.25	0.00
November 2012	7	\$2,500.00	\$2,125.00	0.00
Totals	47	\$14,760.00	\$12,546.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln Ch Start End	Inventory Code Break	Start/End 1	Γime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 KSNV 09/17/12 09/30/	2 M-F 5-6a WakeUp w/Wa@M	5-6a	MTWTF	:30	2	\$185.002	0.00 NM	2	\$370.00
	M-F 5-6a WakeUp w/Wagners								
Start Date End Dat	<u> Weekdays</u> <u>Spots/Week</u>	<u>Rate</u>	Rating						
Week: 09/17/12 09/23/12	MTWTF 1	\$185.00	0.00						
Week: 09/24/12 09/30/12	MTWTF 1	\$185.00	0.00						
N 2 KSNV 10/22/12 11/04/	2 M-F 5-6a WakeUp w/Wa@M	5-6a	MTWTF	:30	2	\$300.002	0.00 NM	4	\$1,200.00
	M-F 5-6a WakeUp w/Wagners								
Start Date End Dat	<u>e Weekdays</u> <u>Spots/Week</u>	<u>Rate</u>	Rating						
Week: 10/22/12 10/28/13	MTWTF 2	\$300.00	0.00						
Week: 10/29/12 11/04/13	MTWTF 2	\$300.00	0.00						
N 3 KSNV 09/17/12 09/30/	2 Today Show CM	658a-9am	MTWTF	:30	1	\$550,002	0.00 NM	3	\$1,650.00
	Today Show								
Start Date End Date	e <u>Weekdays</u> <u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week: 09/17/12 09/23/1.	MTWTF 2	\$550,00	0.00						
Week: 09/24/12 09/30/1	MTWTF 1	\$550.00	0.00						
N 4 KSNV 10/22/12 11/04/	2 Today Show CM	658a-9am	MTWTF	:30	1	\$600,002	0.00 NM	2	\$1,200.00
	Today Show								
Start Date End Da	<u>e Weekdays</u> <u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week: 10/22/12 10/28/1	2 MTWTF 1	\$600.00	0.00						
Week: 10/29/12 11/04/1	2 MTWTF 1	\$600.00	0.00						
N 5 KSNV 09/17/12 09/30/	12 M-F Today Show III 4th 131M	10am-11am		:30	0	\$200.002	0.00 NM	4	\$800.00
	Today 4th Hour								

Print Date: 08/27/12 12:37:46

KSNV

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Order / Rev:

104301

MTWTF--

10/28/12

Week: 10/22/12

Advertiser:

Committee to Re-Elect Judge Bill Janser

Alt Order #: Flight Dates:

08/27/12 - 11/04/12

Product Desc:

Estimate:

General Election

Ln Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount 09/17/12 09/30/12 M-F Today Show III 4th BM :30 10am-11am \$200.002 0.00 NM \$800.00 Today 4th Hour Start Date End Date Weekdays Spots/Week Rating Rate MTWTE--Week: 09/17/12 09/23/12 2 \$200.00 0.00 09/30/12 MTWTF--2 Week: 09/24/12 \$200.00 0.00 N 6 KSNV 09/17/12 09/30/12 :30 \$200.002 Rachael Ray CM 11am-12pm MTWTF--0.00 NM 3 \$600.00 Rachael Ray Start Date End Date Weekdays Spots/Week Rate Rating 09/23/12 MTWTF--Week: 09/17/12 2 \$200.00 0.00 09/30/12 MTWTF--Week: 09/24/12 \$200.00 1 0.00 KSNV 10/22/12 10/28/12 Rachael Rav CM 11am-12pm MTWTF--:30 \$225.002 0.00 NM 1 \$225.00 Rachael Rav Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 MTWTF--\$225.00 0.00N 8 KSNV 09/17/12 11/04/12 Noon News CM 12-1230pm MTWTF--:30 \$275.002 0.00 NM 5 \$1,375.00 Noon News **End Date** Weekdays Spots/Week Start Date Rate Rating Week: 09/17/12 09/23/12 MTWTF--\$275.00 0.00 Week: 09/24/12 09/30/12 MTWTE--2 \$275.00 0.00 Week: 10/01/12 10/07/12 0 0.00 \$0.00 0 Week: 10/08/12 10/14/12 \$0.00 0.00 Week: 10/15/12 10/21/12 0 \$0.00 0.00 MTWTF--Week: 10/22/12 10/28/12 \$275.00 0.00 1 Week: 10/29/12 11/04/12 MTWTF--\$275.00 0.00 KSNV 09/17/12 09/30/12 News 3 at 4 (1/2 hr) CM 4-430p :30 \$350,002 0.00 NM \$1,750.00 News 3 at 4 End Date Start Date Weekdays 1 Spots/Week Rate Rating 09/23/12 MTWTF--Week: 09/17/12 \$350.00 2 0.00 Start/End Time Spot Ch Date Range Description Weekdays <u>Length</u> Rate Rtg Type 2 KSNV 09/17/12-09/23/12 News 3 at 4 (1/2 hr) 4-430p MTWThF----:30 (\$350.00) 0.00 NM See MG 9.5,9.6,9.7,9.8 [INCORRECT INVENTORY CODE; as of 7/30, 4pm news is one hour] 3 KSNV 09/17/12-09/23/12 News 3 at 4 (1/2 hr) 4-430p MTWThF----:30 (\$350:00) 0.00 NM See MG 9.5,9.6,9.7,9.8 [INCORRECT INVENTORY CODE; as of 7/30, 4pm news is one hour] 5 KSNV 08/29/12-08/29/12 NEWS 3 at 4 (1 HOUR) 4-5pm (\$350.00) 0.00 NM .30 See MG 9.10 [Inventory Code Correction] 6 KSNV 09/18/12-09/18/12 NEWS 3 at 4 (1 HOUR) 4-5pm :30 \$350.00 0.00 NM (f) MG for 9.1,9.4,9.3,9.2 [Inventory Code Correction] 7 KSNV 09/21/12-09/21/12 NEWS 3 at 4 (1 HOUR) :30 4-5pm \$350.00 0.00 NM MG for 9.1,9.4,9.3,9.2 [Inventory Code Correction] 10 KSNV 09/17/12-09/21/12 NEWS 3 at 4 (1 HOUR) 4-5pm MTWThF----:30 \$350.00 0.00 NM MG for 9.5 08/29 MTWTF--Week: 09/24/12 09/30/12 2 \$350.00 0.00 Ch Date Range . Spot Description Start/End Time Weekdays Length Rate Rtg Type 4 KSNV 09/24/12-09/30/12 News 3 at 4 (1/2 hr) 4-430p MTWThF----(\$350.00) 0.00 NM :30 See MG 9.5,9.6,9.7,9.8 [INCORRECT INVENTORY CODE; as of 7/30, 4pm news is one hour] 8 KSNV 09/27/12-09/27/12 NEWS 3 at 4 (1 HOUR) 4-5pm ---Th----:30 \$350.00 0.00 NM (f) MG for 9.1,9.4,9.3,9.2 [Inventory Code Correction] N 10 KSNV 10/22/12 11/04/12 News 3 at 4 (1/2 hr) CM 4-430p MTWTF--:30 \$450.002 0.00 NM 2 \$900.00 News 3 at 4 Start Date End Date Weekdavs Spots/Week Rate Rating

0.00

\$450.00

Print Date: 08/27/12 12:37:46 Page 3 of 4

 Order / Rev:
 104301
 Advertiser:
 Committee to Re-Elect Judge Bill Janser

 Alt Order #:
 Product Desc:
 General Election
 KSNV

 Flight Dates:
 08/27/12 - 11/04/12
 Estimate:

News 3 at 4 Start Date End Date Several Secretary Several Secretary Several Several Secretary Several Se	Ln Ch Start	End	Inventory Code		Start/End Ti		Len Spot			Rtg Type	Spots	Amount
Week: 1002912 1002812	N10 KS N V 10/22/1	2 11/04/12	•	hr) CM	4-430p	MTWTF-	- :30	1 \$	450.002	0.00 NM	2	\$900.00
Stort Date Barrier Description StartEnd Time Meekdays Length Rate Pide Tyce See MG 70.3, 10.4 14.4309 Mol for 10.3, 10.4 14.4309 Mol for 10.2, 10.1 Img 3 (SWV 10728/12-1028/12/NEWS 3 at 4 (1 HOUR) 4.450m -T												
1 KSWV 10229/12 10939/12 News 3 at 4 (12 hr)							Weekdavs	Lenath	Rate	Rta Tyne		
FOM CHG = 4PM NEWS 1 HOUR 3 KSNV 1092712 10923172 NEWS 3 at 4 (1 HOUR) 4-5pm												
3 KSNV 10/22/12-10/22/12 NEWS 3 at 4 (1 HOUR) 4-5pm		,	le 1 HOLIDI									
(Ø) MG for 10.2,10.1 [mg] 4 KSNN 10311/2-1031/2 NEWS 3 at 4 (1 HOUR) 4-5pm	-			UR) 4-5pr	m		-T	:30	\$450.00	0.00 NM		
M3 for 10.2,10.1 mol	MG for 10.2		,	, 1					*			
Week Open Column Col			EWS 3 at 4 (1 HO	UR) 4-5pı	m		W	:30	\$450.00	0.00 NM		
2 KSNV 10/29/12-10/47/2News 3 at 4 (1/2 hr) 4-430p MTWTF		11/04/12	MTWTF	1	\$450.00	0.00						
FIGM CHG = 4PM NEWS 1 HOUR]												
Face to Face w/ J. Face w/ J. Face to Face w/ J. Fac			/S 1 HOUR]									
Week	111 KSNV 09/17/1	2 09/30/12			730-758pm	MTWTF-	- :30	1 \$	400.002	0.00 NM	3	\$1,200.00
Week: 09/24/12 09/30/12 MTWTF												
Face to Face w/ J.Ralston Start Date End Date Weekdays Spots/Week Rate Rating Week (1977)12 09/30/12 The Tonight Show CM 1135p-1237a MTWTF- 30 1 \$250,002 0.00 NM 3 \$75 Tonight Show Start Date End Date Weekdays Spots/Week Rate Rating Week (1977)12 09/23/12 MTWTF- 1 \$250,000 0.00 Week (1977)12 09/23/12 MTWTF- 2 \$250,000 0.00 WTWTF- 2 \$250,000 0.00 WTWTF- 3 \$275,000 0.0				1								
Week: 10/22/12 10/28/12 MTWTF	N12 KSNV 10/22/1	2 10/28/12			***	MTWTF-	- :30	1 \$	450.002	0.00 NM	1	\$450.00
Start Date				Spots/Week	-							
Tonight Show Weekdays Spots/Week Rate Rating				1_			-20	1 đ	200,000	0.00 NN4	2	#750 O
Start Date End Date Weekdays Spots/Week Rate Rating 0.00	413 KSNV 09/1//	2 09/30/12	•	/ CIVI	1135p-1237a	MIM II	- :30	1 \$	250,002	U.UU NIVI	3	\$750.00
Week: 09/24/12 09/30/12 MTWTF 2 \$250.00 0.00 N14 KSNV 10/22/12 11/04/12 The Tonight Show CM 1135p-1237a MTWTF :30 1 \$275.002 0.00 NM 2 \$55 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 MTWTF 1 \$275.00 0.00 N16 KSNV 09/17/12 09/23/12 Last Call w/Carson Daly CM NTWTF :30 1 \$40.003 0.00 NM 1 \$40.003 0.00 N16 KSNV 09/17/12 09/23/12 MTWTF 1 \$40.00 0.00 N16 KSNV 09/17/12 09/30/12 News 3 Today - SATURDM 9am-930am :30 0 \$275.002 0.00 NM 4 \$1.10 N16 KSNV 09/17/12 09/30/12 News 3 Today - SATURDM 9am-930am :30 0 \$275.002 0.00 NM 4 \$1.10 Week: 09/17/12 09/30/12 S- 2 \$275.00 0.00 Week: 09/24/12 09/30/12 News 3 Today - SATURDAY 9am-930am Sa :30 (\$275.00) 0.00 NM See MG 16.5, 16.6 [PGM CHG = GOLF] STATURDAY 9am-930am Sa :30 (\$275.00 0.00 NM See MG 16.5, 16.6 [PGM CHG = GOLF] SKSNV 10/06/12-10/06/12 News 3 Today - SATURDAY 9am-930am Sa :30 (\$275.00 0.00 NM See MG 16.5, 16.6 [PGM CHG = GOLF] SKSNV 10/06/12-10/06/12 News 3 Today - SATURDAY 9am-930am Sa :30 (\$275.00 0.00 NM See MG 16.5, 16.6 [PGM CHG = GOLF] SKSNV 10/06/12-10/06/12 News 3 Today - SATURDAY 9am-930am Sa :30 (\$275.00 0.00 NM See MG 16.5, 16.6 [PGM CHG = GOLF] SKSNV 10/06/12-10/06/12 News 3 Today - SATURDAY 9am-930am Sa :30 (\$275.00 0.00 NM See MG 16.5, 16.6 [PGM CHG = GOLF] SKSNV 10/06/12-10/06/12 News 3 Today - SATURDAY 9am-930am Sa :30 (\$275.00 0.00 NM See MG 16.5, 16.6 SKSNV 10/06/12-10/06/12 News 3 Today - SATURDAY 9am-930am Sa :30 (\$275.00 0.00				Spots/Week								
N14 KSNV 10/22/12 11/04/12 The Tonight Show CM 1135p-1237a MTWTF :30 1 \$275.002 0.00 NM 2 \$55 Tonight Show Tonigh												
Start Date			The Tonight Show				- :30	1 \$	275.002	0.00 NM	2	\$550.00
Week: 10/29/12	Start Date	End Date	ū	Spots/Week	Rate	Rating						
N15 KSNV 09/17/12 09/23/12 Last Call w/Carson Daly CM				=								
Last Call w/Carson Daly Start Date End Date Weekdays Spots/Week Rate 40.00 0.00				•			30	1	\$40.003	O OO NIM	4	\$40.00
Week: 09/17/12	110 KOITT 00/11/	12 03/20/12			150-205am	1711 99 11	.50	'	φ40.000	O.OO INW	ı	φ40.00
News 3 Today - SAT Start Date End Date Weekdays Spots/Week Rate Rating				Spots/Week		-						
Week: 09/17/12 09/23/12 S- 2 \$275.00 0.00 Week: 09/24/12 09/30/12 S- 2 \$275.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 3 KSNV 09/24/12-09/30/12 News 3 Today - SATURDAY 9am-930am Sa :30 (\$275.00) 0.00 NM See MG 16.5, 16.6 [PGM CHG = GOLF] FASNV 10/06/12-10/06/12 News 3 Today - SATURDAY 9am-930am Sa :30 (\$275.00) 0.00 NM ⊕ MG for 16.4,16.3 [mg] MG for 16.4,16.3 [mg] Sa :30 \$275.00 0.00 NM	N 16 KSNV 09/17/	2 09/30/12	_		9am-930am		- :30	0 :	275.002	0.00 NM	4	\$1,100.00
Week: 09/24/12 09/30/12S- 2 \$275.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 3 KSNV 09/24/12-09/30/12 News 3 Today - SATURDAY 9am-930am Sa:30 (\$275.00) 0.00 NM See MG 16.5, 16.6 [PGM CHG = GOLF] KSNV 09/24/12-09/30/12 News 3 Today - SATURDAY 9am-930am Sa:30 (\$275.00) 0.00 NM See MG 16.5, 16.6 [PGM CHG = GOLF] FKSNV 10/06/12-10/06/12 News 3 Today - SATURDAY 9am-930am Sa												
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type												
See MG 16.5, 16.6 [PGM CHG = GOLF] 4 KSNV 09/24/12-09/30/12 News 3 Today - SATURDAY 9am-930am						0.00	<u>Weekdays</u>	<u>Lengtl</u>	<u>n</u> <u>Rate</u>	Rtg Type		
4 KSNV 09/24/12-09/30/12 News 3 Today - SATURDAY 9am-930am	See MG 16	5, 16.6	lews 3 Today - SA`	TURDAY 9am	-930am		Sa	:30) (\$275.0 0)	0.00 <i>NM</i>		
See <i>MG</i> 16.5, 16.6 [PGM CHG = GOLF] 5 KSNV 10/06/12-10/06/12 News 3 Today - SATURDAY 9am-930am	-	-	lews 3 Today - SA	TURDAY 9am	-930am		Sa	.21) <u>(\$275</u> 00)	LO OO AIAX		
5 KSNV 10/06/12-10/06/12 News 3 Today - SATURDAY 9am-930amSa :30 \$275.00 0.00 NM	See MG 16	5, 16.6	one o roddy - on	. S. I.D. (1 Odill	COULIT		34	.31	√ (ΨΣ/ Ο, ΟΌ)	0.00 14141		
[mg] 6 KSNV 10/06/12-10/06/12 News 3 Today - SATURDAY 9am-930amSa :30 \$275.00 0.00 NM	5 KSNV 10/06/1	2-10/06/12 N	lews 3 Today - SA ⁻	TURDAY 9am	-930am		Sa	:30	\$275.00	0.00 NM		
[mg]	[mg]	•	lews 3 Today - SA ⁻	TURDAY 9am	-930am		Sa	:30	0 \$275.00	0.00 NM		
N 11/04/12 CM 1 2 0.00 NM 2 \$60		4,16.3								}		
	N	11/04/12		CM				1	2	0.00 NM	2	\$600.0

Print Date: 08/27/12 12:37:47

Totals

\$14,760.00

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Page 4 of 4 Order / Rev: 104301 Advertiser: Committee to Re-Elect Judge Bill Janser Alt Order #: Product Desc: General Election **KSNV** Flight Dates: 08/27/12 - 11/04/12 Estimate: Break Start/End Time Ln Ch End Inventory Code Start Days Len Spots Rate Pri Rtg Type Spots Amount 17 KSNV 10/22/12 News 3 Today - SATURD. 9am-930am :30 \$300.00 News 3 Today - SAT Spots/Week Start Date End Date Weekdays Rate Rating ----S-10/28/12 Week: 10/22/12 \$300.00 0,00 Week: 10/29/12 11/04/12 \$300.00 0.00